

From passion to project:

Turning personal interests into a successful venture

Noting Hill London 1957

Photography Roger Mayne



SS Empire Windrush

Lord Kitchener The King of Calypso



Ivy League Birth of the Cool



London

Carnaby Street 1967

SWINGING LONDON

1967



BIFF
BANG
POW

FROM THE CARIBBEAN TO COVENTRY

PLOTTING THE RISE OF 2 TONE

THE BARBICAN ESTATE

FROM THE CARIBBEAN TO COVENTRY

PLOTTING THE RISE OF 2 TONE

BARBICAN EXHIBITION

Mark Baxter & David Burke

THE BARBICAN LIBRARY

CONSULTANTS

➤ **Tony Minvielle - Jazz FM**



➤ **Rhoda Dakar - singer/songwriter and part of the 2 Tone movement**





**A PUNK
ETHOS,
RUDE BOY
STYLE**

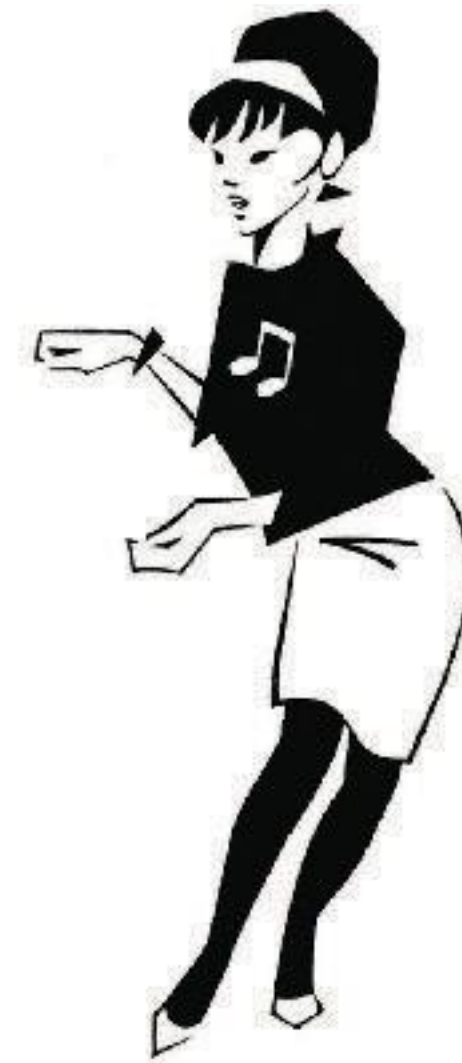
**THROUGH FIRST HAND TESTIMONY,
ARTEFACTS, MUSIC AND EPHEMERA WE
WILL EXPLORE THE RISE OF 2 TONE AND
ITS LASTING LEGACY ON BRITISH CULTURE**

HOW WILL WE PRESENT THE EXHIBITION?



**WE WILL CHART THE TIMELINE OF 2 TONE AS RUDE
BOYS SKINHEADS SUEDE HEADS AND MODS MEET
PUNKS THROUGH CLOTHES HAIRSTYLES AND
MUSIC DELIVERING US TO COVENTRY IN 1979**

CULTURAL MARKERS





TIMELINE



MAY 1980 NOT FOR SALE 60p
ISSUE No. 1



**IT IS IMPORTANT TO US THAT WE DOCUMENT A NUMBER OF
RECOGNISABLE CULTURAL MARKERS AS THE EXHIBITION MOVES
ALONG THE TIMELINE.**

**WE WILL DISPLAY ORIGINAL CLOTHING ON MANAQUINES AS WELL
CREATING DISPLAYS OF THE ORIGINAL 2 TONE SINGLES AND
ALBUMS RELEASES SET OUT IN CHRONOLOGICAL ORDER**

**THE INFLUENCES ON 2 TONE WILL BE EXPLORED WITH EXHIBITS
FROM TROJAN RECORDS THROUGH TO PUNK RELEASES BY BANDS
SUCH AS THE CLASH**

**WE WILL INVOLVE ORIGINAL 2 TONE
ARTISTS WHO IN TURN WILL PROVIDE NEW
EXHIBITS COMPLIMENTING SOUNDBITES
AND PERSONAL RECOLLECTIONS**



AN EXAMPLE

**THE EXHIBITION WILL HIGHLIGHT HOW PREDOMINANTLY
WORKING CLASS TEENAGERS ACROSS ETHNIC BACKGROUNDS
AND COMPETING MUSICAL GENRES COALESCED**

**AROUND 2 TONE ENABLING ORGANISATIONS SUCH AS ROCK
AGAINST RACISM AND THE ANTI-NAZI LEAGUE TO GAIN
TRACTION AND RECOGNITION WITHIN MAINSTREAM BRITAIN**



COVENTRY

NEXT?



**WE UNDERSTAND THE STORY DOESN'T END IN
1980! WE BELIEVE THAT THERE IS SCOPE FOR A
FURTHER, PROJECT THAT CONTINUES TO EXPLORE
THE LEGACY OF THE 2 TONE MOVEMENT BRINGING
IT FULLY UP TO DATE.**

**THIS PROJECT IS NOT A MUSEUM PIECE
BUT A LIVING CELEBRATION OF THE
LEGACY LEFT BY 2 TONE AND THE
SOCIAL CHANGES THAT IT SPAWNED**

**WE COULD POTENTIALLY RECORD 'TO
CAMERA' INTERVIEWS ACCESSED VIA
THE ACCOMPANYING WEBSITE/
YOUTUBE CHANNEL**

THE STAKEHOLDERS OF THIS PROJECT HAVE EXTENSIVE DIGITAL/ONLINE CAPACITY. WE MAY BUILD A WEBSITE AND ASSOCIATED SOCIAL MEDIA CHANNELS TO SUPPORT AND PROMOTE THE EXHIBITION DOING SO WILL ENABLE US TO SHARE MORE DETAILED CONTENT TO SUPPLEMENT THE PHYSICAL EXHIBITION

**WE ARE DISCUSSING POTENTIAL SPONSORSHIP OF
THE EXHIBITION WITH RELEVANT RECORD LABELS
AND CLOTHING SUPPLIERS ENABLING US TO
DELIVER A GENUINELY AUTHENTIC EXPERIENCE**

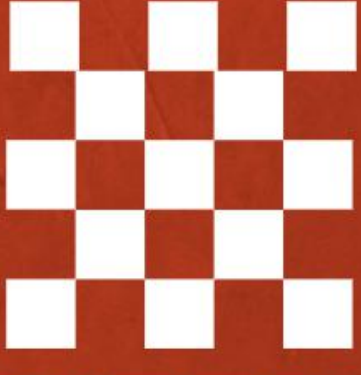
CONTACT

- **David Burke - 07973 440771**
- **david@biffbangpow.com**
- **Mark Baxter - 07967 290150**
- **mono_media@hotmail.com**



Branding

FROM THE ■ ■ ■
CARIBBEAN
2 ■ ■ ■
■ ■ ■
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■ ■ ■
COVENTRY

FROM THE 
CARIBBEAN
2 
COVENTRY

NOW CLOSED
THANKS FOR YOUR SUPPORT

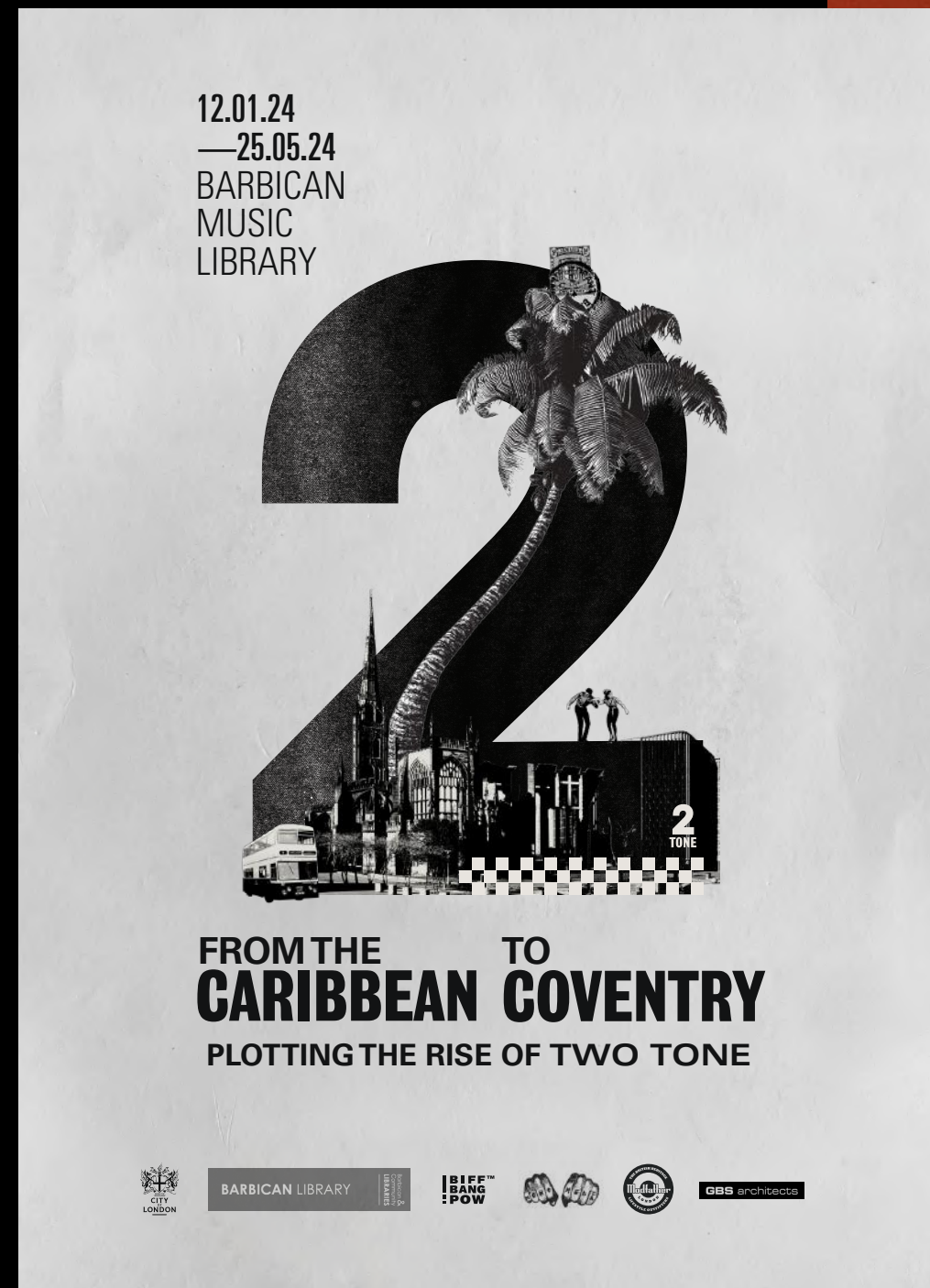
**JANUARY 12TH TO
JULY 1ST 2024
BARBICAN MUSIC
LIBRARY, LONDON**



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IBANG
! POW

IBIFF
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! POW

Merchandise



12.01.24
— 25.05.24
BARBICAN
MUSIC
LIBRARY



OFFICIAL PROGRAMME

FROM THE
CARIBBEAN TO
COVENTRY
PLOTting THE RISE OF TWO TONE



BARBICAN LIBRARY

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**BIFF
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12 Jan – 25 May 2024

barbican.org.uk



FROM THE TO
CARIBBEAN COVENTRY
PLOTTING THE RISE OF TWO TONE

A Barbican Music Library exhibition
barbican.org.uk/library

BARBICAN LIBRARY



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Artwork ©



TWR

totallywiredradio.com

B B C

B B C NEWS



THE TIMES



CITY OF LONDON

BARBICAN LIBRARY

Barbican &
Community
LIBRARIES

The Guardian

BIFF BANG POW

From the Caribbean to Coventry

**The Barbican Centre London
January - June 2024**

Footfall through the exhibition - 63,727 visitors

Total income for The Barbican - €5,000

€2,500 raised for Tonic Mental Health Charity

Outcomes

Gave me a chance to bore you all today

Team Involvement with a high profile project

6 months plus brand exposure in central London

Connecting with like minded brands, businesses and influential individuals

2 New high value projects with more conversations ongoing

A lot of FUN and enjoyment